



Sherby Racing Formula SAE  
University of Sherbrooke

2025-2027

# PARTNERSHIP PLAN

SAE Formula Project - Electric Vehicle

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## About Us

Sherby Racing is a technical engineering group made up of students from the Faculty of Engineering at the University of Sherbrooke. Each year, the team designs and builds a single-seater race car to compete in Formula SAE Michigan, one of the world's most prestigious university automotive engineering competitions.

## Know-how built over many years

Since its creation in 1995, Sherby Racing has been evolving at the heart of the Faculty of Engineering at the University of Sherbrooke. For nearly 30 years, generations of students have perfected the design of combustion engine competition vehicles, building solid and lasting collective expertise.

The 2025 season marked a decisive milestone for the team. In its last competition with a combustion engine, Sherby Racing ranked **1st in Canada** and **12th in the international overall standings**, a result that reflects thousands of hours of work, strong team cohesion, and consistent technical rigor.

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# A confident shift to electric

Building on this experience, Sherby Racing is now turning an important page in its history by beginning development of its very first fully electric vehicle, with the goal of competing in 2027.

This shift represents a major technical challenge, but is consistent with the project as a whole: it builds on proven foundations while paving the way for new challenges in innovation, performance, and sustainability.

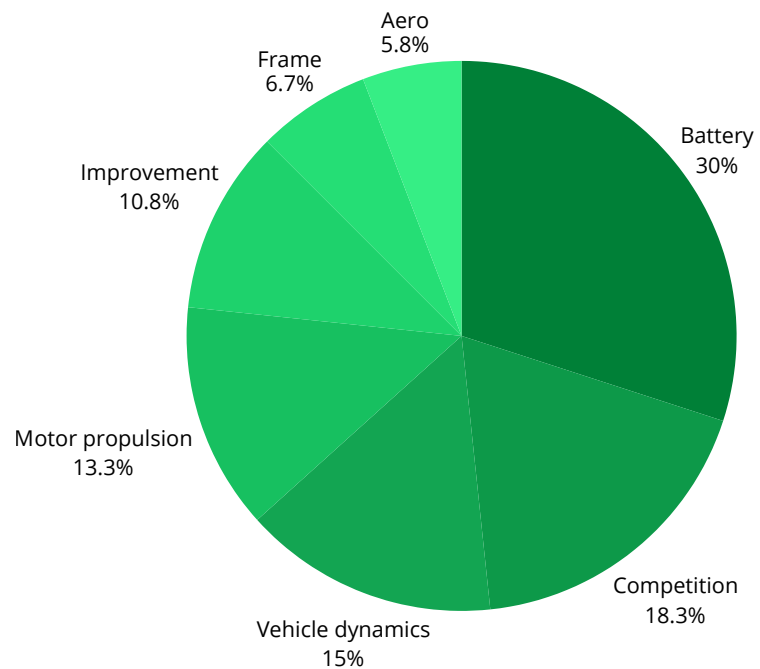
## Why contribute

Contributing to Sherby Racing means supporting a structured academic project that allows students to apply their engineering knowledge in a real-world, demanding context. It also means helping to promote the University of Sherbrooke's expertise on the international stage.

## Funding needs and use

The financial support will enable, in particular:

- purchasing critical components
- participating in international competitions
- designing and manufacturing the electric prototype
- testing and validation phases



# What we offer

Sherby Racing offers its partners understated and appropriate institutional recognition, linked to a project of academic and technical excellence.

	Logo on our website	Invitation to events	Social media	Presence on the prototype	Competition apparel	Promotional video
<b>Presenter</b> To be discussed	Single Line	Exclusive collaboration	Custom publications	Customized	Customized	Customized
<b>Official</b> Starting at \$10,000	Two per line	Four invitations	Individual publication	Large bilateral logo	Large logo	
<b>Major</b> Starting at \$5,000	Three per line	Four invitations	Individual publication	Medium bilateral logo	Medium logo	
<b>Associate</b> Starting at \$2,500	Four per line	Two invitations	Group publication	Small single-sided logo	Small logo	
<b>Supporter</b> Starting at \$1,000	Five per line	Two invitations	Group publication			
<b>Contributor</b> Starting at \$250	Six per line					